

Alexandre Neto

Senior product designer 15+ years in design

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Experience

Senior Product Designer Emerald Technology — Nov 2025 – Present

Independent contractor. Sole designer collaborating with a team of full-stack developers, helping design and build their Employer of Record web app and dashboard.

Senior Product Designer Namebase.io — Nov 2022 – Nov 2025

Sole designer collaborating with a team of eight full-stack developers. Led the end-to-end product revamp, delivering new features and modernizing the design system using Tailwind CSS variables. Company acquired by Namecheap.

UX Manager Namecheap — Dec 2020 – Nov 2022

Managed two teams: a UX Research & Innovation team working across multiple products, and a Product Design team focused on developing thunderbolt.com.

UI/UX Designer Defined.ai — Dec 2019 – Dec 2020

Designed user experiences across multiple AI products, including data labeling platforms, speech-to-text tools, and translation solutions.

UX Design Lead With Company — Jan 2018 – Dec 2019

Led a multidisciplinary team of designers and a UX researcher, working directly with clients to define and deliver the UX for the Católica Business School student mobile app.

UX Designer & TA Porto Design Factory — Jul 2016 – Jan 2019

Contributed to the design of digital platforms for enterprise clients including IKEA, Nokia, and Generali, using design thinking methodologies to solve complex user problems. Also Teaching Assistant for the Product & Service Innovation postgraduate program (ME310 Stanford).

Founder & Digital Designer Ideation Collective — Nov 2014 – May 2025

Founded and led a multidisciplinary design and development studio, working with startups and established companies to design and build innovative digital solutions.

Founder & Designer Drope Clothing — Mar 2010 – Feb 2012

Founded a streetwear and swimwear brand with a strong focus on sustainability, growing it from a high school project into a commercially successful business, later acquired by another clothing brand.

Teaching

UX Design Essentials EDIT. Disruptive Digital Education — Mar 2021 – Feb 2023

Design Thinking Porto Design Factory — Jul 2017 – Jan 2019

UI/UX Design Coaching Freelance — Jul 2017 – Present

Education

Product & Service Innovation Porto Design Factory & Stanford University — 2016 – 2017

Post-graduation

Product Design Escola Superior de Artes e Design — 2011 – 2014

Bachelor degree